

How to get the most out of Link Market's link building campaign!

You have made a wise decision by deciding to do link building instead of just wasting advertising money on paid-per-click ads. Now you might ask yourself, "How I can speed up the link building process?" Just about everyone knows it takes time for links to get indexed so the longer it takes for you to get link partners the longer it will take for your results to show on the search engines. With [Link Market](#) it is easy to get overwhelmed with all the categories, sub-categories and all the link partners listed. Not everyone is interested in your site and not every member is as active as you are. So what is the best way to use [Link Market](#)?

1. Make sure you have a **well defined title, and description** that has keywords that are relevant to your products and services.
2. Very important make sure you have a **valid link page listed on Link Market**. Without a valid link page your link partners will not consider you a serious member.
3. On your website make sure you can **easily find and navigate to your link page**. There should be a clearly visible link from your home page or from your site map to your link page.
4. The link page should have the **same look and feel as the rest of your site**. This will do two things for you:
 - a. It will make your site look more professional
 - b. It will give your users an easy way to navigate back to your products/services
5. Now you are ready to start trading links on the large scale and in order to do this **you need a Full Membership**. Without it, you are limited in a number of links you can send out and how high you are sorted in the Link Exchange Directory.
6. Finally, why do all the work? Let Link Market get links for you! With **Sponsored Listings you get link requests from active members that are serious and ready to add your link**. You will get a lot more exposure and therefore more link partners. The best part is that you do not need to wait for the link partner to respond to your link request. The link request was sent to you which means you are a step closer to higher link popularity and better rankings.

With these 7 simple changes you will increase your members on your site at a much faster rate and you will really see the results that a lot of our members have.

Regards,
[Link Market Team](#)